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WoDiLab

TIMING MATTERS

How to choose a course length that works for you and your learners

ACTION CHECKLIST

☐ **Step 1 – Review the structure of your course**
Look again at the modules and sessions you created earlier and estimate how much time learners may need to complete them.

☐ **Step 2 – Consider realistic course duration examples**
Review common course timelines and reflect on which ones might fit your course.

☐ **Step 3 – Plan the learning journey inside the session**
Think about your course using the Modules First, Duration First, and Price First perspectives.

☐ **Step 4 – Explore the three duration decision approaches**
Estimate how long your learning journey may last and how participants will move through the sessions.

Step 1 – Review the structure of your course

Start by looking again at the course structure you created earlier.

Number of modules in my course:

_____

Number of sessions in my course:

_____

How often might participants move through the sessions?

☐ Daily

☐ Several times per week

☐ Once per week

☐ Flexible / self-paced

☐ Other: _____

Notes

_____

_____

_____

_____

Step 2 – Consider realistic course duration examples

Think about how long learners may realistically need to move from their **starting point** to the **result your course promises**.

Different learning goals often require different timelines.

Review the examples below and think about which ones might be realistic for your course.

Example course durations:

- ☐ 3-day workshop or short program
- ☐ 2-week course
- ☐ 4-week course
- ☐ 6-week program
- ☐ 8-week program
- ☐ 10–12 week program
- ☐ 3-month learning program
- ☐ Other: _____

Which options feel closest to your course idea?

Step 3 – Explore the three duration decision approaches

In the lesson, you learned three practical approaches for deciding course duration.

Modules First

Estimate how long learners may need to complete each module.

My course contains:

_____ modules

If learners complete one module approximately every:

☐ few days

☐ week

☐ two weeks

Estimated duration using this approach:

_____

_____

Duration First

Start by choosing a timeframe that feels manageable for participants.

Possible course duration:

_____

Why this timeline might work well:

_____

_____

_____

Price First

Sometimes the price of a course influences the learning experience.
Reflect on the price range you defined earlier.

Does the duration you are considering feel aligned with the value participants will receive?

☐ Yes

☐ Possibly

☐ I may adjust this later

Notes

Step 4 – Choose your initial course duration

Based on everything you explored in this worksheet, estimate the duration of your course.

My course will likely last:

The program duration will be measured in:

☐ Days

☐ Weeks

☐ Sessions

☐ Months

Participants will typically move through the program:

☐ Daily

☐ Several times per week

☐ Once per week

☐ Flexible / self-paced

Reflection

Why does this duration make sense for your course?

Do you think participants will have enough time to:

- learn the material
- practice the ideas
- apply them in real situations

☐ Yes

☐ Possibly

☐ I may adjust this later

Final Note

Your first course duration is simply an **initial estimate**.

Once real participants go through your course, you will gain valuable insights about what works well and what could be improved.
You can always refine the timeline later based on real experience and feedback.